

Sarah T. Bielefeld

Marketing Associate



Sarah Bielefeld stands at the precipice of beginning her professional career. She is currently a student at the University of Colorado at Boulder, studying International Affairs with minors in both Business and French. Her career goal is to work internationally, in the social enterprise sector, with an organization that encourages education and prioritizes global development. Driven by a desire to understand the sustainable and profitable principles of the business world in its humanitarian and developmental pursuits, she now holds an internship at Pugh-Bellmar Financial as Marketing Associate to gain experience in finance and entrepreneurship. She will work on both sides of business, learning how to handle databases, analytics, and day-to-day record keeping, while also having an opportunity to explore creativity in marketing, social media, advertising, and communication projects.

Some of Sarah's most transformative experiences were from internships at Hope Haven Rwanda and Red Rocks Church, as well as her time as an Assistant Manager for Front Range Recreation. As an Assistant Manager, she capitalized upon her love for organization and attention to detail to learn how to manage employees and execute a variety of operational tasks. At Hope Haven School in Rwanda, she was Assistant to the CEO, giving her the opportunity to understand the necessary administration and logistics necessary for a non-profit to succeed. These positions have created both a passion for leadership and a desire to see business further global development. Her time spent in Rwanda and Tanzania drives her desire to work internationally, after obtaining her Bachelor's degree.

Advocating for women in business and leadership is especially important to Sarah and her future pursuits. She is currently a member of the Zeta Chapter of Chi Omega Sorority, an organization committed to empowering women. Sarah has volunteered for her community, churches in child ministry and as a middle school youth group leader. Her love for children, coupled with her drive to empower women, come together to fuel her passion for global development to evolve through education and business principles.

Beyond the world of business, Sarah is a typical Colorado lover. She enjoys spending time in the mountains and hiking, especially when she can do so with friends and family. She recently obtained her certification as a Power Yoga instructor, diving into her passion for the practice of yoga. Passionate to learn, she can also be found reading whenever she can. More than anything, Sarah desires to travel the world to experience other cultures and to continue to learn about people for the rest of her life.